

# National Conference Alabbar School of Management

## MSME



Growth Wheel of  
Indian Economy

Dr. Sanjeev Kumar (Convener)  
Dr. Manoj Kumar Meet (Co-convener)  
Dr. Khem Chand (Co-convener)

1st & 2nd May,  
2023

## CONTRIBUTION OF MSMEs TO THE GROWTH OF INDIAN ECONOMY



RAFFLES UNIVERSITY  
JAPANESE ZONE, NH- 48, NEEMRANA, ALWAR (DISTRICT), RAJASTHAN- 301705

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# NATIONAL CONFERENCE

On

## Contribution of MSMEs to the Growth of Indian Economy

Micro, Small and Medium Enterprises (MSMEs), are among the country's strongest drivers of economic growth, innovations and employment. With a vast network of over 64 million enterprises, the MSME sector contributes significantly to the growth of the Indian Economy. The sector contributes roughly 45 percent of manufacturing output, more than 40 percent of exports, and more than 28 percent of GDP, while employing approximately 120 million people, ranking second only to agriculture, in terms of size of employment. The MSME sector in India is quite diverse, in terms of Enterprise size, product and service diversity, and level of technology deployed. However, the sector has the potential to grow faster and is widely viewed as a driver of economic growth a means of promoting equitable development. The MSME sector's primary benefit is its employment potential, at a low capital cost. The importance of the MSME sector in employment creation, innovation, entrepreneurship and supply chains is critical. In terms of Government of India Gazette Notification S.O 2119 (E) dated June 26, 2020 the definition of Micro, Small and Medium Enterprises is changed as under :

- **Micro Enterprise:** A micro enterprise is an enterprise where the investment in plant and machinery or equipment does not exceed Rs 1 crore and turnover does not exceed Rs 5 Crores.
- **Small Enterprise:** A small enterprise is an enterprise where the investment in plant and machinery equipment does not exceed Rs 10 crores and turnover does not exceed Rs 50 crores.
- **Medium Enterprise:** A medium enterprise is an enterprise where the investment in plant and machinery or equipment does not exceed Rs 50 crores and turnover does not exceed Rs 250 crores.
- All enterprises are required to register online on Udyam registration Portal and obtain 'Udyam Registration Certificate.

The MSME sector great feature is its employment potential at a low capital cost. Small and Medium Enterprises (SMEs) account for around 90 percent of businesses and more than 50 percent of employment globally. They are critical engines of economic growth and employment generation in emerging economies. The MSME sector in India is quite divers in terms of enterprise size, product and service range, and level of technology deployed. The significance of the MSME sector in job creation, innovation, entrepreneurship, and supply chains is critical. Hence it is important to foster, nurture and assist new business ideas, as they develop into enterprises.

# About Raffles University

Raffles University, Neemrana established as per Section 2(f) of the UGC Act is a multi-discipline university providing world-class education. The sponsoring body is Gomber Education Foundation, a voluntary, non-profit making, non-sectarian charitable organization registered under the Indian Trusts Act, 1882 established by Founder president, Late Shri. V.K. Gomber Ji with Internationally renowned trustees.

Raffles University provides unprecedented opportunities to be taught by experts in their respective fields with the help of the latest technological aids. Students have the option to study Law, Engineering, pharmacy, Agriculture Sciences, Commerce, Applied Science, Social Science, and Management courses at Graduate, Postgraduate, Ph.D. levels, diploma courses, and Certificate courses. The University also offers scholarships and free ship to help deserving students to pursue their education and research.

## Our Vision

To evolve as an Institution of Excellence, where scholars develop informed and inquiring minds and broaden the frontiers of pure and applied knowledge. Where they, not merely undergo the humdrum learning of how things are done but move onwards, exploring problems and solutions that have tended to challenge human ingenuity. To create an ambience conducive to spirit of inquiry and the pursuit of excellence by working with the ablest, best and globally acknowledged centers of research and academia, coupled with system and process developed within the University

## Objectives of Conference

- The Micro, Small and Medium Businesses (MSME) sector is the backbone of the Indian economy. Its importance cannot be understated. For numerous developed and developing economies, it serves as the primary driver of growth.
- Despite the fact that the agricultural industry contributes less to the GDP than the MSME sector, the sector has employed millions of people in India and is the second-largest employer at the national level. Also, it promotes exports, reduces regional economic inequalities, and promotes inclusive growth.
- The MSME sector in India still has a tonne of potential despite the country's infrastructure issues, lack of market connections, and difficulties with institutional finance flow.



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## Who Should Attend

The conference shall be beneficial to decision-makers from the industry, academicians, researchers, professionals, industrialists, consultants, government officials from PSUs, students of commerce and management, and other allied departments.

## Papers and Proceedings-related aspects

Original papers are invited from Academicians, Industry Professionals, Doctoral Scholars, Consultants, NGOs, and Management Students for publication in the proceedings of the conference and/presentation. A list of the indicative sub-themes (not restrictive) covering practices, strategies, issues, and opportunities in various areas is given below:

### Conference tracks:

All tracks/topics are open to both academic research and industry contributions.

### Guidelines for full paper

**Please submit your Manuscript as per the instructions given below**

- *The manuscript will be accepted in electronic format only. The manuscript will be sent to [asomconference@rafflesuniversity.edu.in](mailto:asomconference@rafflesuniversity.edu.in)*
- *A separate title page should include title, author name(s), affiliations, address(es) of institute/organization, corresponding address, email id(s), contact number(s) of all authors.*
- *The Abstract should be of 200-300 words written in italics followed by a list of 5-6 keywords which are to be written in alphabetical order.*
- *The manuscript should be of 2000-4000 words approximately, excluding tables, graphs, and charts.*
- *All text should be in 1.5 spaces with 1-inch margins on all the sides on A4 size paper using the Font Time New Roman of size 12.*
- *All charts, graphs, pictures should be drawn and labeled legibly in MS Word.*
- *References should be arranged in alphabetical order and as per the APA (American Psychological Association) guidelines.*
- *The last page of the manuscript must have a brief autobiographical sketch of the author (s), about 100 words.*
- *All manuscripts would be checked for plagiarism.*



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# Publication Opportunity

Selected papers will be published in an online conference proceeding. At least one of the authors will register and present the paper. In the case of joint authors, each author has to individually register to attend/participate and avail of the conference kit otherwise, the Conference Kit will be provided to the registered author only. All rights of publication of papers presented in the conference shall rest with the conference organizers.

**For any further query, feel free to contact us at:**

**Email at:** [asomconference@rafflesuniversity.edu.in](mailto:asomconference@rafflesuniversity.edu.in)

**Call at:** 9990446382, 9990199003, 8059910766 (Mob.)

**SUBMISSION  
OF FULL  
PAPERS: 24TH  
APRIL, 2023**

**REVIEW &  
CONFIRMATION  
OF PAPERS:  
26TH APRIL,  
2023**

**SUBMISSION  
OF CAMERA  
READY PAPERS:  
28TH APRIL,  
2023**

## Important Date

- Last Date for Registration of Authors for Paper Presentation: **24th April 2022**
- Full Papers should be mailed to the Conference Coordinator through e-mail at: [asomconference@rafflesuniversity.edu.in](mailto:asomconference@rafflesuniversity.edu.in)



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# Registration & Participation Fee

All delegates are required to register for the conference as per the details. The fee is payable by **IMPS/NEFT/RTGS**.

**Bank Name: Yes Bank Ltd.**  
**Branch: Neemrana-301705**  
**Name: Raffles University**  
**Account No. 013194600000300**  
**IFSC CODE: YESB0000131**  
**SWIFT Code: YESBINBB**



Registration Form

The payment should be sent to the Conference Coordinator and should be accompanied by details of the nominee i.e. Name, Type of participant, paper presentation or participation, designation (if any), Institution/Organization, Mailing Address, Telephone/Mobile No. and E-mail along with the filled up enclosed Delegate Registration form:

**Link: <https://forms.gle/UXHa6oX7EdpnMsBXA>**

## **Type of Delegate and Registration Fee with Paper Presentation**

**Industry Participant: Rs. 2000/-**

**Faculty/Academicians/Research Scholars: Rs. 1000/-**

**Students: Rs. 500/-**

**Foreign Delegates: Rs. 5000/70 USD/-**

*The registration fee includes a conference kit, tea, lunch, and refreshment. Hostel and food charges will separately if candidates stay in the hostel.*

## **CONFERENCE COORDINATORS**

**Dr. Deepak Dixit & Dr. Pravin Chandra Singh**  
**Alabbar School of Management, Raffles University**  
**E-mail: [asomconference@rafflesuniversity.edu.in](mailto:asomconference@rafflesuniversity.edu.in)**  
**9310043764, 9415131705 (M)**

# Contribution of MSMEs to the Growth of Indian Economy



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Monday & Tuesday, 1st & 2nd May, 2023

Venue: Seminar Hall, Alabbar School of Management Building, Raffles University, Neemrana, Rajasthan- 301705

## **CHIEF PATRON**

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(Chairperson, Gomber Education Foundation)**

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**Dr. Sanjeev Kumar**

## **CO-CONVENERS**

**Dr. Manoj Kumar Meet**

**Dr. Khem Chand**

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**DELEGATE REGISTRATION FORM (Link: <https://forms.gle/UXHa6oX7EdpnMsBXA>)**

**Name of the Participant..... Type of Participant:**  
**Academician, Researchers, Students, Industry & Others Designation:**

.....**Paper Name**.....  
.....

**Organization/Institution name:**.....

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**Payment Details: DD No/TI.** .....

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**Drawn on Bank Name:**.....

**Note:** Fee is payable by DD in favor of Raffles University, payable at Neemrana. Please write your name at the back of the DD.

(Kindly fill separate form for each delegate)

Please send this form duly filled in along with the draft to

**Dr. Deepak Dixit and Dr. Pravin Chandra Singh**

**Conference Coordinator, Alabbar School of Management,**

**Raffles University,**

**Neemrana, Rajasthan- 301705**



**Website:** <https://rafflesuniversity.edu.in>

**Email:** [asomconference@rafflesuniversity.edu.in](mailto:asomconference@rafflesuniversity.edu.in)

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*Alabbar School of Management, Raffles University, Neemrana*