

# **Alabbar School of Management**

**RAFFLES UNIVERSITY, NEEMRANA**



**RAFFLES**  
**UNIVERSITY**

**Course Structure of Teaching & Evaluation**  
For

**MBA**

**AS PER**  
**AICTE MODEL CURRICULUM**

**(Effective from the Session: 2018-19)**

## Master of Business Administration (MBA)

### Semester-I

SN	Paper Code	Course Title	Periods			Evaluation Scheme					Credits
			L	T	P	Sessional Exams			ETE	Total	
						MT	TA	Total			
1	MGTM-101	Principles of Management	4	0	0	20	40	60	40	100	4
2	MGTM-102	Managerial Economics	4	0	0	20	40	60	40	100	4
3	MGTM-103	Accounting for Managers	4	0	0	20	40	60	40	100	4
4	MGTM-104	Business Communication	4	0	0	20	40	60	40	100	4
5	MGTM-105	Information Technology for Managers	3	0	1	20	40	60	40	100	4
6	MGTM-106	Business Statistics and Analysis	4	0	0	20	40	60	40	100	4
7	MGTM-107	Organizational Behaviour	4	0	0	20	40	60	40	100	4
8	MGTM-108	Marketing Management-I	4	0	0	20	40	60	40	100	4
<b>Total</b>										<b>800</b>	<b>32</b>

### Semester-II

SN	Paper Code	Course Title	Periods			Evaluation Scheme					Credits
			L	T	P	Sessional Exams			ETE	Total	
						MT	TA	Total			
1	MGTM-201	Business Environment	4	0	0	20	40	60	40	100	4
2	MGTM-202	Research Methodology	4	0	0	20	40	60	40	100	4
3	MGTM-203	Human Resource Management	4	0	0	20	40	60	40	100	4
4	MGTM-204	Financial Management	4	0	0	20	40	60	40	100	4
5	MGTM-205	Legal Regulatory Frame Work for Business	3	0	1	20	40	60	40	100	4
6	MGTM-206	Operations Management	4	0	0	20	40	60	40	100	4
7	MGTM-207	Quantitative Techniques For Managers	4	0	0	20	40	60	40	100	4
8	MGTM-208	Marketing Management-II	4	0	0	20	40	60	40	100	4
9	MGTM-209	Comprehensive Viva	0	0	0					100	4
<b>Total</b>										<b>800</b>	<b>36</b>

**Semester-III**

SN	Paper Code	Course Title	Periods			Evaluation Scheme					Credits
			L	T	P	Sessional Exams			ETE	Total	
						MT	TA	Total			
1	MGTM-301	Management Information System	4	0	0	20	40	60	40	100	4
2	MGTM-302	International Business	4	0	0	20	40	60	40	100	4
3	MGTM-303	Corporate Strategy	4	0	0	20	40	60	40	100	4
4	MGTM-304	Elective-I	4	0	0	20	40	60	40	100	4
5	MGTM-305	Elective-II	4	0	0	20	40	60	40	100	4
6	MGTM-306	Elective-III	4	0	0	20	40	60	40	100	4
7	MGTM-307	Summer Internship & Project Report & Viva Voce	4	0	0				100	100	4
<b>Total</b>										<b>700</b>	<b>28</b>

**Semester-IV**

SN	Paper Code	Course Title	Periods			Evaluation Scheme					Credits
			L	T	P	Sessional Exams			ETE	Total	
						MT	TA	Total			
1	MGTM-401	Project Management	4	0	0	20	40	60	40	100	4
2	MGTM-402	Entrepreneurship	4	0	0	20	40	60	40	100	4
3	MGTM-403	Business Ethics	4	0	0	20	40	60	40	100	4
4	MGTM-404	Elective-IV	4	0	0	20	40	60	40	100	4
5	MGTM-405	Elective-V	4	0	0	20	40	60	40	100	4
6	MGTM-406	Elective-VI	4	0	0	20	40	60	40	100	4
7	MGTM-407	Research Project and Viva Voce	4	0	0				100	100	6
<b>Total</b>										<b>700</b>	<b>30</b>

**Total credit = 126**

**Specialization electives for III semester:**

Specialization Area	Elective	Specialization paper
Marketing Management	MGTM-301M	Retail Management
	MGTM-302M	Consumer Behaviour
	MGTM-303M	Rural Management
Human Resource Management	MGTM-301H	Human Resource Planning & Development
	MGTM-302H	Compensation Management
	MGTM-303H	Management Training & Development
Financial Management	MGTM-301F	Security Analysis
	MGTM-302F	Portfolio Management
	MGTM-303F	Financial Markets & Services
Production & Operations Management	MGTM-301P	Supply Chain & Logistics Management
	MGTM-302P	Procurement Management
	MGTM-303P	Material Management
International Business Management	MGTM-301I	International Economics
	MGTM-302I	International Business Laws
	MGTM-303I	International Marketing

**Specialization electives for IV Semester:**

Specialization Area	Elective	Specialization paper
Marketing Management	MGTM-404M	Sales & Distribution Management
	MGTM-405M	Brand Management
	MGTM-406M	E-marketing
Human Resource Management	MGTM-404H	Labour Law
	MGTM-405H	Industrial Relations
	MGTM-406H	Performance Management
Financial Management	MGTM-404F	Derivatives Analysis and Valuation
	MGTM-405F	Tax Planning and Control
	MGTM-406F	International Finance and Trade
Production & Operations Management	MGTM-404P	Total Quality Management & Six Sigma
	MGTM-405P	Process Management and Consultancy
	MGTM-406P	Enterprise Resource Planning
International Business Management	MGTM-404I	Global Brand Strategy
	MGTM-405I	International Business Operations and Logistics
	MGTM-406I	Export Import Procedures & Documentation

**Core-Specialization:** - Includes 3 papers of chosen elective in 3rd and 4th Semesters respectively.

**Dual-Specialization:** - Includes 2+2 papers of each elective in 3rd and 4th semesters respectively.