



TEACHING PLAN: BUSINESS ETHICS

SCHOOL: ASOM		ACADEMIC SESSION- 2020- 2022	MBA (4th SEMESTER) FOR STUDENTS' BATCH: 2019)	
1	Course code	MGTM – 403		
2	Course Title	BUSINESS ETHICS		
3	Credits	4		
4	Learning Hours	Contact Hours	60	
		Assessment	20	
		Guided Study	20	
		Total hours	100	
5	Course Objective	<ol style="list-style-type: none"> The main objective of teaching Business Ethics and Corporate Governance to students of Management is to provide detailed knowledge to the students about the significant contribution of ethics and corporate Governance in the welfare of the society at large. To educate the students on the constitution of Ethics as the value and social system for individuals and organizations. To learn the ways by which one shall promote an orderly corporate life and a disciplined society. To build an understanding that Ethics and values are deep rooted in our traditional heritage of culture and beliefs. and in fact, it has been realized that a successful business is one that is ethical and upholds its contribution to the society at large. To educate them about corporate governance and its acceptance by the management of the inalienable rights of the shareholders as the true owners of the corporation and of their role as trustees on behalf of the shareholders. 		
6	Course Outcomes	<ol style="list-style-type: none"> To improve the learning and knowledge of the students about the concepts of values and ethics. Learn about display of values, role of ethics and values in building an organization Aligning individual and organizational values for optimal gains and also to improve the knowledge and learning. Understand the aspects of socio-political environment in operation ethical business. Learn the various dimensions and methods to establish and run an ethical organization by resolving unethical matters. 		

7	Outline syllabus:				
7.01	Unit	Section	Introduction	Reference number	Teaching methods
7.02	Unit I	(a)	Business and the new world, management challenges for the 21 st Century, models of management in the current environment, https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 1-18	PPT White Board +PPT
		(b)	management process and ethics, ethical issues, work ethics, promoting ethical climate in the business https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 21- 27	PPT White Board +PPT
		(c)	relationship between values and behaviour, similarities between attitudes and values, value system for managers https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 138-143	PPT White Board +PPT
7.03	Unit II	(a)	Theories of ethics, ethical reasoning, ethical relativism, ethical conflict and ethical congruence https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 120 – 128	White Board + PPT
		(b)	normative ethics in management, categories of ethical theories https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 129- 132	White Board + PPT
		(c)	virtue ethics in business, strengths and weaknesses of virtue ethics https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 133-137	White Board + PPT
7.04	Unit- III	(a)	Ethical activities, code of ethics, ethics training programs, ethics committees, law enforcing ethical conduct, company codes, https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 190-196	White Board + PPT

		(b)	key organizational and program design factors associated with ethics compliance management, recipients of intended ethical action https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB2 191-234	White Board + PPT
		(c)	the rational organization, Employees obligations to the firm, firm's duties towards employees. https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 228-241	White Board + PPT
	Unit - IV	(a)	The key mandatory recommendations focusing on strengthening the responsibilities of audit committees, improving the quality of financial disclosures including the proceeds from initial public offerings https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB3 488-505	White Board +PPT
		(b)	corporate executive boards to assess and disclose business risks in the annual reports of companies https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 266-276	White Board +PPT
		(c)	position of nominee directors, stock holder approvals and disclosures relating to compensation to non-executive directors https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB3 404-449	White Board +PPT
7.06	Unit V	(a)	Government failure: Corporate frauds and regulatory responses; an overview of corporate governance; internal control mechanisms https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB1 248-276	White Board +PPT
		(b)	ownership concentration; contractual theory of the firm; executive compensation	TB1 228-247	White Board +PPT

			https://onlinecourses.swayam2.ac.in/cec19_mg24/preview		
		(c)	Outside control mechanisms; multiple control mechanisms; alternate governance systems. https://onlinecourses.swayam2.ac.in/cec19_mg24/preview	TB 1 59-80	White Board +PPT
8	Course Evaluation				
8.10	CA: 40%				
8.11	Attendance	5%			
8.12	Assignment & Presentation	20%			
8.13	Class Test	15%			
8.16	Any Other	---			
8.2	MTE	20%			
8.3	End-term examination: 40%				
9	Text Books & References				
9.1	Text books	TB1. Vasisth. Neeru, Rajput. Namita , 2e, Taxman 's. TB2. Weiss. W. Joesph , Nelson Education Ltd, (2010), TB3. Crane. A, Matten. D, 2e, Oxford, (2007),			
9.2	References	RB1. Ethics in Management and Indian Ethos by Biswanath Ghosh published by Vikas Publishing House RB2. Report of the SEBI Committee on Corporate Governance RB3. Takeover, Restructuring and Corporate Governance by Weston, Mitchell and Mulherin published by Pearson Education			
9.3	Video References	https://www.youtube.com/watch?v=OcqxEjmGT00 https://study.com/academy/course/business-ethics.html https://www.digimat.in/nptel/courses/video/110105079/L01.html https://onlinecourses.swayam2.ac.in/cec19_mg24/preview https://www.coursera.org/lecture/business-ethics/welcome-to-global-impact-business-ethics-eGciy			

Mapping of Outcomes v. Topics

Outcome no. → Syllabus topic↓	1	2	3	4	5
Paper Code. Unit I (a)	√				
Paper Code. Unit I (b)	√				
Paper Code. Unit I (c)	√				
Paper Code. Unit II (a)		√			
Paper Code. Unit II (b)		√			

Paper Code. Unit II(c)		√			
Paper Code. Unit III (a)			√		
Paper Code. Unit III(b)			√		
Paper Code. Unit III(c)			√		
Paper Code. Unit IV (a)				√	
Paper Code. Unit IV(b)				√	
Paper Code. Unit IV(c)				√	
Paper Code. Unit V(a)					√
Paper Code. Unit V(b)					√
Paper Code. Unit V (C)					√

QUESTION BANK

Each question carry 4 Marks.

1. Define Ethics
2. What is Utilitarianism?
3. What is creative accounting?
4. What is Deceptive pricing?
5. How is Tax Evasion conflicts in individualism and Collectivism in HRM?
6. State the ethical conflicts in individualism and collectivism in HRM.
7. What is Predatory Pricing?
8. What is corporate governance?
9. State the four face of social responsibility.
10. Define business ethics.
11. Distinguish between values and attitudes.
12. What is cognitivism.
13. Define creative accounting.
14. What is hostile takeover.
15. Define corporate Governance.
16. What is computer crime?
17. What is software priacy?
18. State the ethical conflicts in individualism and collectivism in HRM.
19. What is Predatory Pricing?
20. What is corporate governance?
21. State the four faces of Social Responsibility.
22. What is code of ethics?
23. What is hacking
24. Define values.
25. What is insider trading?
26. What is consequentialism?
27. Differentiate between Moral, Amoral and Immoral companies
28. Religion to great extent Influences ethical practice. Comment.
29. Is ethical Hacking Justifiable? Answer with suitable examples.
30. Do you celebrity advertisements mislead public? Justify your answer.
31. Briefly discuss the benefits of corporate governance.
32. If the company is profitable it is ethical comments
33. What are the ethical dilemmas in marketing? Explain.
34. Compare individualism and collectivism in HRM.
35. Ethics has an important place is business- comments.
36. Compare Utilitarianism and Kantianism.
37. Ethics is receiving serious attention in HRM in the recent years days comments
38. What is social responsible marketing?
39. Describe creative accounting practices.

40. Compare and contrast cognitivism and non – cognitivism.
41. Is India corruption and bribery are taking place in Educational Institutions. How do you eradicate?
42. What are the computer ethics? Explain the computer related ethical issues found in information systems.

Each question carry twelve marks.

1. Explain the ethical dilemmas in Business.
2. Explain how companies use creative accounting to mislead stake holders.
3. Explain the areas of corporate governance.
4. Discuss various theories of Business Ethics.
5. Narrate the benefits of Corporate Governance.
6. Discuss the significance of ethics in Business.
7. Critically examine the ethical theories.
8. Give a brief account of deceptive marketing practices in Indian Business.
9. Describe the ethical issues relating to computer applications.
10. Narrate the provisions of the new companies act 2013 relating to change in corporate governance issues.
11. What is the responsibility of a government when found an organisation is unethical.
12. Explain the ethical issues in marketing practices.
13. Explain corporate social responsibility.
14. How do you prevent computer crimes? Explain.
15. “Finance would be impossible without ethics.”Do you agree? Comments.
16. Discuss consequentialism and non – consequentialism.
17. Explain ethical and social issues in marketing.
18. Explain the impact of corporate governance of Nareschandra Committee.

PROJECTS (To be given to group of students)

1. Corporate social responsibility – way to cover exorbitant charges
2. Business deregulation policies and strategies
3. International Business Strategies
4. Functioning of business ethics in various departments of a business organization
5. Corporate Wrongdoing – Corruption practices
6. Collection of customer personal data by corporate
7. International Business Strategies
8. Are huge profits during recession justified?
9. Collection of customer personal data by corporate
10. Business deregulation policies and strategies