



## TEACHING PLAN: INTERNATIONAL BUSINESS

<b>SCHOOL: Alabbar School of Management</b>		<b>ACADEMIC SESSION: 2021 – 2022</b>		<b>FOR STUDENTS' BATCH: 2020 MBA SEM-IV</b>	
<b>1</b>	<b>Course code</b>	<b>MGTM-401</b>			
<b>2</b>	<b>Course Title</b>	<b>Project Management</b>			
<b>3</b>	<b>Credits</b>	<b>6</b>			
<b>4</b>	<b>Learning Hours</b>	<b>Contact Hours (Class room and Tutorial)</b>		<b>60</b>	
		<b>Assessment</b>		<b>20</b>	
		<b>Guided Study</b>		<b>20</b>	
		<b>Total hours</b>		<b>100</b>	
<b>5</b>	<b>Course Objective</b>	<ol style="list-style-type: none"> <li>1. To develop critical thinking and knowledge in project Management's theory and practice.</li> <li>2. To help students develop the competence of analyzing the feasibility of the project.</li> <li>3. To provide the student with analytical skills for solving problems relating to project management.</li> <li>4. To provide the student with analytical skills to understand the language of PERT</li> <li>5. To provide the student to know about Time Estimation</li> </ol>			
<b>6</b>	<b>Course Outcomes</b>	<ol style="list-style-type: none"> <li>1. Gain the knowledge in project Management's theory and practice.</li> <li>2. Develop the competence of analyzing the feasibility of the project.</li> <li>3. Develop analytical skills for solving problems relating to project management.</li> <li>4. To understand the language of PERT.</li> <li>5. Know about Time Estimation.</li> </ol>			
<b>7</b>	<b>Outline syllabus:</b>				
<b>7.01</b>	<b>unit</b>	<b>section</b>	<b>Introduction</b>	<b>Reference Number</b>	<b>Teaching Methods</b>
<b>7.02</b>	<b>Unit-1</b>	(a)	<b>Introduction to Business Planning and Project management</b>  Business Planning: Importance of Planning; the planning process-objectives vis-a vis a plan; the benefits of planning; types of plans used by the managers-short-range and long-range plans,	TB 1 14-20	White Board & PPT
		(b)	strategic and operational plans; policies and procedures; budgets and projects.	TB 1 1-9	White Board & PPT
		(c)	Overview of the Project Management: Capital investment - Investment and Difficulties, Types of capital Investment, Phase of Capital Budgeting, Levels of Decision Making.	TB 3 1.1-1.13	White Board & PPT
<b>7.03</b>	<b>MGTM-401</b>	(a)	Planning Tools & Techniques and the Control Process  Forecasting; contingency planning; Benchmarking; Best Practices; use of staff planners; participatory planning;	TB 3 21.1-21.8	White Board & PPT

	<b>Unit-II</b>	(b)	Importance of controlling; steps in the control process; types of controls;	TB 3 21.9-21.16	White Board & PPT
		(c)	organizational control; information and financial controls; operations management and controls	TB 3 21.16-21.20	White Board & PPT
<b>7.04</b>	<b>Unit-III</b>	(a)	<b>Project Risk Analysis:</b> Sources, Measures, and perspectives on Risk, Sensitivity Analysis	TB 3 11.2-11.9	White Board & PPT
		(b)	Scenario Analysis, Break even Analysis, Simulation Analysis	TB 3 11.10-11.15	White Board & PPT
		(c)	Decision tree Analysis Project selection	TB 3 11.22-11.34	White Board & PPT
<b>7.05</b>	<b>Unit-IV</b>	(a)	<b>Multiple projects and Constraints:</b> Constraints, Method of Ranking, Integer Linear Programming model,.	TB 3 15.1-15.7	White Board & PPT
		(b)	Mathematical programming Approach, Linear Programming Approach,	TB 3 15.8-15.9	White Board & PPT
		(c)	Goal Programming Model	TB 3 15.9-15.24	White Board & PPT
<b>7.06</b>	<b>Unit-V</b>	(a)	<b>Network Techniques For Project Management:</b> Development of Project network, Time Estimation, Determinations of Critical Path	TB 3 22.2-22.13	White Board & PPT
		(b)	PERT Model	TB 3 22.19-22.22	White Board & PPT
		(c)	CPM Model, Network Cost system.	TB 3 22.23-22.30	White Board & PPT
<b>8</b>	<b>Course Evaluation</b>				
<b>8.1</b>	<b>CA: 40%</b>				
<b>8.1.1</b>	<b>Attendance</b>	5%			
<b>8.1.2</b>	<b>Assignment &amp; Presentation</b>	20%			
<b>8.1.3</b>	<b>Class test</b>	15%			
<b>8.1.4</b>	<b>Any other</b>	--			
<b>8.2</b>	<b>MTE</b>	20%			
<b>8.3</b>	<b>End-term examination: 40%</b>				
<b>9</b>	<b>Text Books &amp; References</b>				
<b>9.1</b>	<b>Text book</b>	<ul style="list-style-type: none"> <li>TB 1 Project Management :Panneerselvam:PHI</li> <li>TB 2 Project Management, Second Revised Edition, Himalaya Publishing House</li> </ul>			

		<ul style="list-style-type: none"> <li>• TB 3 Projects: Prasanna Chandra: Tata McGraw- HILL</li> </ul>
<b>9.2</b>	<b>References</b>	<ul style="list-style-type: none"> <li>• Clements/Gido, Effective Project Management,</li> <li>• Thomson Clifford F. Gray and Erik W. Larson,</li> <li>• Project Management, Tata McGraw Hill Dennis Lock,</li> <li>• Project Management, Ninth Edition, Gower K. Nagarajan,</li> <li>• Project Management, Third Edition, New Age International P.C.K. Rao,</li> <li>• Project Management and Control, Sultan Chand &amp; Sons Prasanna Chandra,</li> <li>• Projects – Planning, Selection, Financing, Implementation, and Review, Sixth Edition, Tata McGraw Hill Vasant Desai,</li> <li>• Project Management, Second Revised Edition, Himalaya Publishing House</li> </ul>
<b>9.3</b>	<b>Video References</b>	<a href="http://www.pma-india.org/">www.pma-india.org/</a> - Trinidad and Tobago <a href="http://www.nickjenkins.net/prose/projectPrimer.p">www.nickjenkins.net/prose/projectPrimer.p</a> <a href="http://www.mpug.com/Pages/WhatisProjectManagement.aspx">www.mpug.com/Pages/WhatisProjectManagement.aspx</a> <a href="http://www.mindtools.com/pages/main/newMN_PPM.htm">www.mindtools.com/pages/main/newMN_PPM.htm</a> <a href="http://www.freelancer.com/jobs/Project-Management/">www.freelancer.com/jobs/Project-Management/</a>

### Mapping of Outcomes v. Topics

Outcome no. →	1	2	3	4	5
Syllabus topic↓					
<b>MGTM-401</b> Unit I (a)	✓				
<b>MGTM-401</b> Unit I (b)	✓				
<b>MGTM-401</b> Unit I (c)	✓				
<b>MGTM-401</b> Unit II (a)		✓			
<b>MGTM-401</b> Unit II(b)		✓			
<b>MGTM-401</b> Unit II(c)		✓			
<b>MGTM-401</b> Unit III (a)			✓		
<b>MGTM-401</b> Unit III(b)			✓		
<b>MGTM-401</b> Unit III(c)			✓		
<b>MGTM-401</b> Unit IV (a)				✓	
<b>MGTM-401</b> Unit IV(b)				✓	
<b>MGTM-401</b> Unit IV(c)				✓	
<b>MGTM-401</b> Unit V (a)					✓
<b>MGTM-401</b>					✓

Unit V(b)					
<b>MGTM-401</b> Unit V(c)					✓

## Question Bank

(5 marks)

- 1) Define Project Management.
- 2) What is Project Management?
- 3) Write any four phases of Project Management.
- 4) What is project Selection Method?
- 5) What is project formulation?
- 6) Who is Project Manager?
- 7) Explain Project Manager Selection.
- 8) Explain Project Teams.
- 9) Explain the constraints of Project Management.
- 10) Explain the scope of Project Management.
- 11) What are the goals of Project Management?
- 12) Explain Project Management Life Cycle.
- 13) What are the phases of Project Life Cycle?
- 14) What are the responsibilities of Project Manager?
- 15) Explain Project Implementation Phase.
- 16) What is the importance of Decision Making in Project Management?
- 17) What do you mean by sensitivity Analysis?
- 18) How to build effective project teams?
- 19) Explain Project Execution.
- 20) Write a detailed note Project Management.

(8 Marks)

- 21) State the importance of Project Management.
- 22) Discuss the technical and socio- cultural dimensions of the project management process.
- 23) Discuss the role of Project Manager
- 24) Discuss the skills required for a Project Manager.
- 25) Discuss the various selection methods used in the projects suitable example
- 26) Project Management role has increased in stature and influence in many organizations. Why?
- 27) Write a detailed note on the various steps involved in Project Formulation
- 28) Give a detailed outline on the role of Project Teams
- 29) Discuss as to what constraints do you see in Project Management.
- 30) Elucidate how the constraints in Project Management would affect the success of a Project.
- 31) Explain the need for Project Control.

- 32) Elaborate on the various roles, responsibilities and selection of a project manager.
- 33) Elaborately discuss the phases of project management life cycle.

**(10 Marks)**

- 34) Discuss the objectives of Project Portfolio Process.
- 35) Discuss the functions of Project Portfolio Process.
- 36) Explain in detail the project selection methods used today.
- 37) How should a Project Manager be selected?
- 38) How will this affect the success of the Project?
- 39) Define the term "Project Management".
- 40) Explain about the responsibilities of a project Manager.
- 41) Discuss about Project Management as a Profession.
- 42) Describe about the selection of a Project Manager.
- 43) Explain about fitting projects in the parent organisation.
- 44) Discuss about Project Management Team.
- 45) What are the phases of Project Management?
- 46) Discuss about the Project Environment.
- 47) Describe about the 7S of Project Management.

**PROJECTS (To be given to group of students)**

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- 1) Discuss the various selection methods used in the projects suitable example
- 2) Project Management role has increased in stature and influence in many organizations. Why?
- 3) Write a detailed note on the various steps involved in Project Formulation